



## A SMARTER LOAN CAN HELP YOU **SELL MORE HOMES**

The best Listing Agents are the ones who offer something unique. In order to sell your client's home, you've got to reach the right buyer. **The All In One Loan™ presents a new opportunity for home buyers, and a new opportunity for you.**

### **WHY BUYERS WANT THE ALL IN ONE LOAN™**

- ▶ **Avoid unnecessary costs** – when payments are applied to principal first, interest is calculated on a lower loan balance.
- ▶ **Pay off the home faster** – with less money going toward interest, every monthly payment reduces the overall balance, faster.
- ▶ **Lower overall debt** – give them back their financial freedom.
- ▶ **Access home equity** – it works like a checking account, withdraw money whenever it's needed.
- ▶ **A brighter financial future** – with less money tied up in mortgage debt, save for retirement, send the kids to college, and afford unexpected costs and medical expenses.

It's simple, to sell more homes you have to reach more buyers.

### **STAND OUT IN YOUR MARKET WITH THE ALL IN ONE LOAN™.**

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